

EXHBICOR NOBIE APP

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JANUARY 16-19 2024

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From the organizers of **Gastech**









View the event online



NETWORKING

The dedicated high-profile networking programme enables Partners, Sponsors, Exhibitors, Speakers, Delegates, Attendees and Media Partners to search, connect and meet with new and existing business contacts on-site at the Americas Energy Summit & Exhibition.

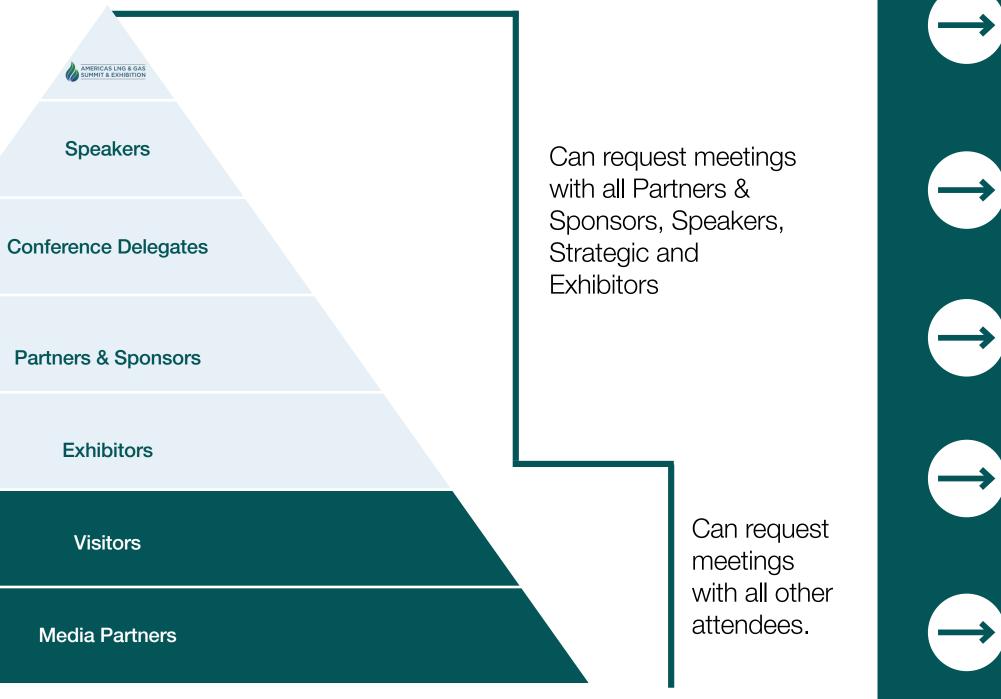
As part of creating your profile, a series of questions will be asked to understand your business interests, and AI will make recommendations to you.

- The system is user-friendly, allowing a focused and targeted approach to meeting high-profile prospective partners.
- You will be sent email and push notifications to ensure your meeting takes place on time.
- You can share documents, add notes, ratings, tags and export leads.





Permission Structure



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Logging in

Editing your personal profile

Navigating the olatform

Networking

How to make a connection request

Contact us

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ACCESS TO THE MOBILE APPLICATION

- To access the application, you must register as an visitor, media or delegate via the website. For delegates, you'll only gain access once full payment is made. For Media, you'll only gain access once your media registration is approved.
- Once registered, please log back into the app after 30 minutes and enter the same email address used when registering

LOG IN / EMAIL

Your account is

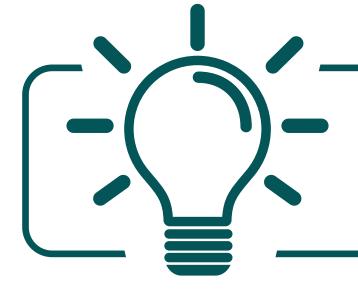
automatically pre-created when your registration is complete. You will receive an e-mail with a **button** redirecting you to a log in page.

The new window will then suggest that you create a password for your personal profile/account.



and make valuable connections before, during and after the event.

ACCESS MY PROFILE



If you didn't receive an e-mail, please check your spam folder or contact us at app@americasenergyevent.com

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LOG IN DIRECTLY TO THE PLATFORM WITH YOUR ACCOUNT

Enter the email you used to register for the event. If your address is not recognised, please contact us at **app@americasenergyevent.com**

AMERICAS ENERGY SUMMIT & EXHIBITION ING I GAS I HYDROGEN I CCUS	09:30 ■ AMERICAS ENERGY SUM	😰 🔌 🧙 📶 🛔
Welcome, Please enter the email address you provided during event registration. Email address Enter your email address	AMERICAS ENERGY SUMMIT & EXHIBITION ING I GAS I HYDROGEN I CCUS	JANUARY 16-19 2024 NEW OFILEARS ERNEST N. MORAL COMMENTION CENTER
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	Technical Conference	Strategic Speakers
	Technical Speakers	Gala Dinne
	Sponsors	Exhibitors
	Attendees	Media Partn
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HOW TO EDIT YOUR PERSONAL PROFILE (1/2)

dmg=events > AMERICAS ENERGY Edit event			€ ▲ €
My Event Strategic C	Media Partners 5x5 Series Help o	desk 16-19	hibitors Attendees
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	Technical Str Conference Spe	ategic eakers	

There are two ways for you to access your profile :

- On the upper right corner of your screen, click on My Profile.
- On the left side of your screen next to your photo, click on Edit.

You will then be taken to your profile.

HOW TO EDIT YOUR PERSONAL PROFILE (2/2)

My profile My contacts Settings	
	EDIT
WILLIAM HOLMGREN CHIEF EXECUTIVE OFFICER PETROFUEL SOLUTIONS	
About me	EDIT
Introduce yourself in a few words	
Social media	EDIT
Add your social accounts.	
Contact details	EDIT

To edit the information on your profile, simply click on Edit or Add depending on which type of information you want to amend.

Here is the information you can edit on your personal profile:

- Personal information
- Skills
- Bio

- Social media accounts
- Contact details
- Company name

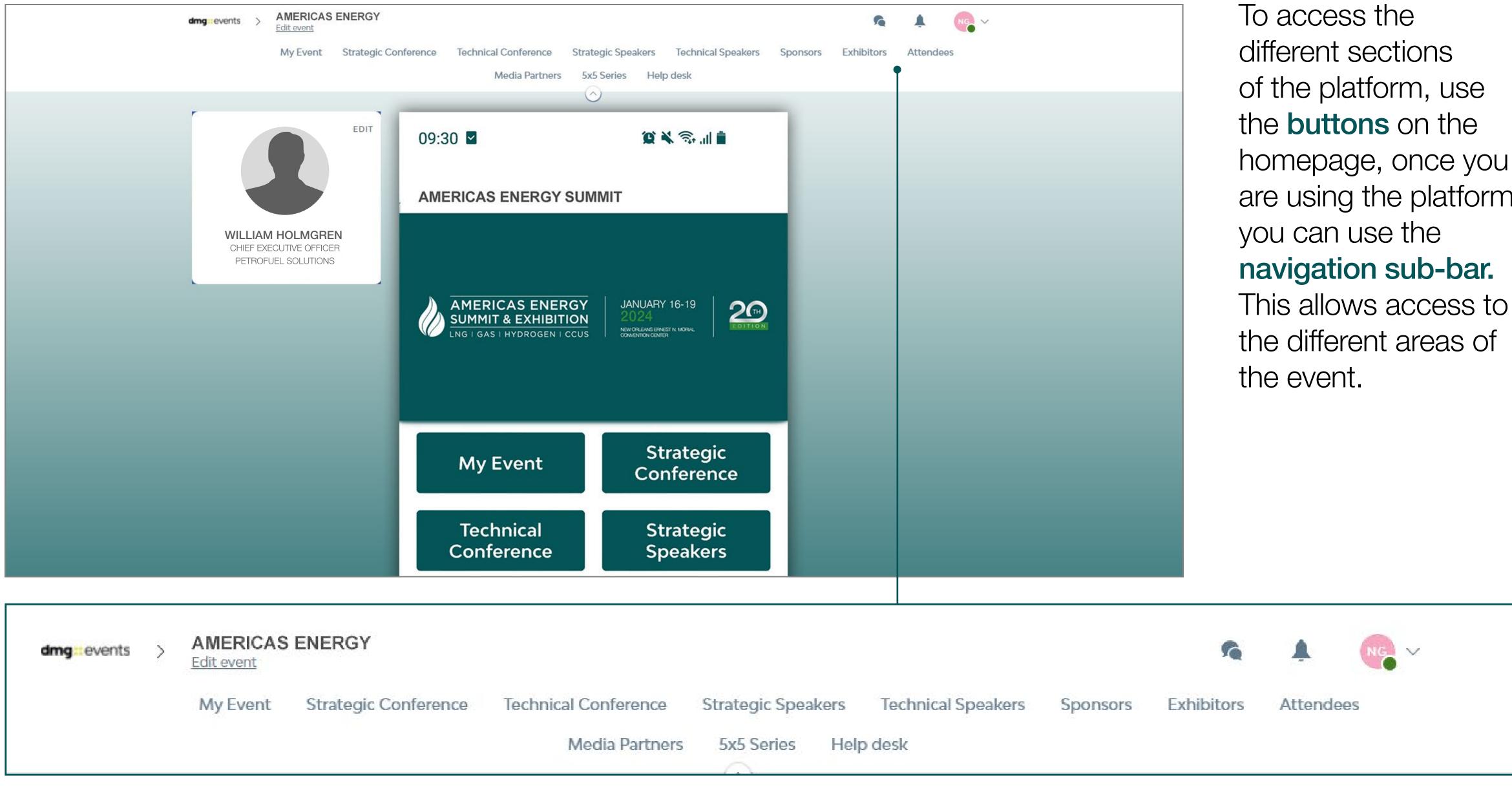








PLATFORM NAVIGATION







of the platform, use the **buttons** on the homepage, once you are using the platform navigation sub-bar.

the different areas of

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AGENDA, SPEAKERS, SPONSORS, EXHIBITORS AND MEDIA PARTNERS

Americas Energy Summit & Exhibition

The conference sessions are located in the main menu. You car the agenda based on the sessions you are interested in. You have the possibility to bookmark the sessions that interest you to crea your personalised agenda.

By clicking on a session you can view an overview of the session as well as the speakers and companies involved. Please note th conference sessions can only be accessed by paying delegates

Speakers

A list of all Americas Energy Summit & Exhibition is displayed he and is searchable.

In addition to the general information available on their profile, yo can also view the list of sessions they are speaking in.

Sponsors, Exhibitors and Media Partners

You can search based on keywords or filters and access a company's profile to find their contact details and connect with them.



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on hat s.	AMERICAS ENERGY SUMMIT & EXHIBITION LNG I GAS I HYDROGEN I CCUS	JANUARY 16-19 2024 NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER	
ere	My Event	Strategic Conference	
OU/	Technical Conference	Strategic Speakers	
	Technical Speakers	Gala Dinner	
	Please note that Conference delegates. To register as a de delegates@americasenergy https://www.americasenergy	elegate please email: / summit.com or visit:	

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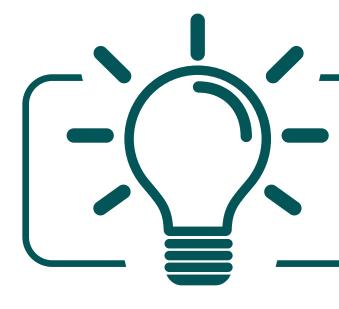




NETWORKING WITH ATTENDEES AND AI MATCHMAKING

Find out who you can meet

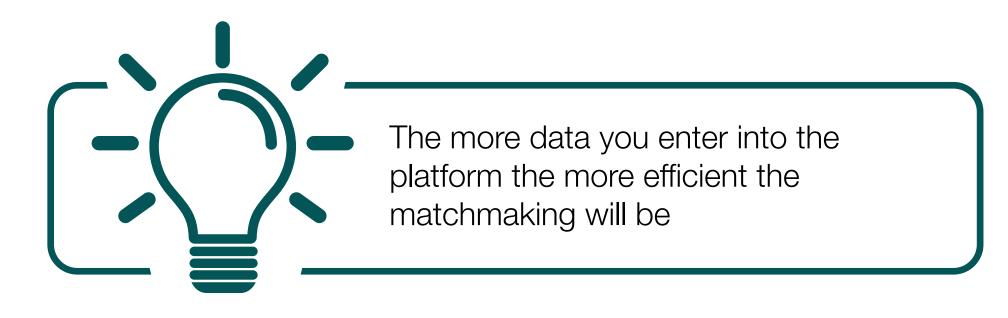
- **1. Sort** delegates or speakers to see the most relevant results.
- **2.** Click on a participant to view their information.
- **3. Connect** with qualified profiles.



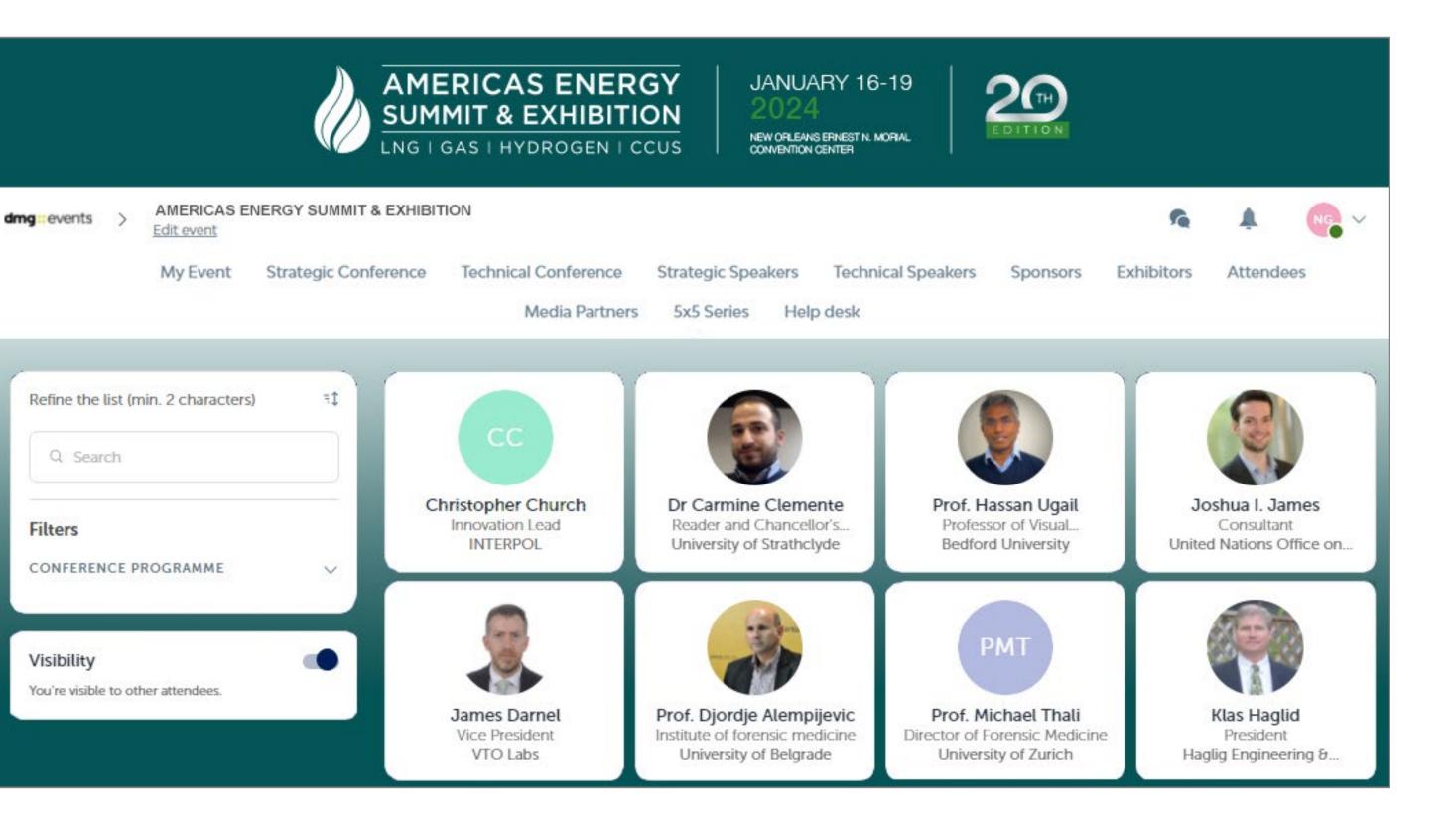
A personalised connection request (with message) will be 4 times more likely to succeed

AI and Matchmaking

- **1. Fill in** your profile information.
- 2. Enter your search criteria.
- **3.** Add and connect to the profiles that interest you.



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COMPANY PROFILE / NAVIGATION

The Company profile (Exhibitor Center) portal allows you increase your event visibility, control the content attended receive about you, and maximise your ROI.

To access your exhibitor profile, click on your name at th right hand corner then on "Exhibitor Center."

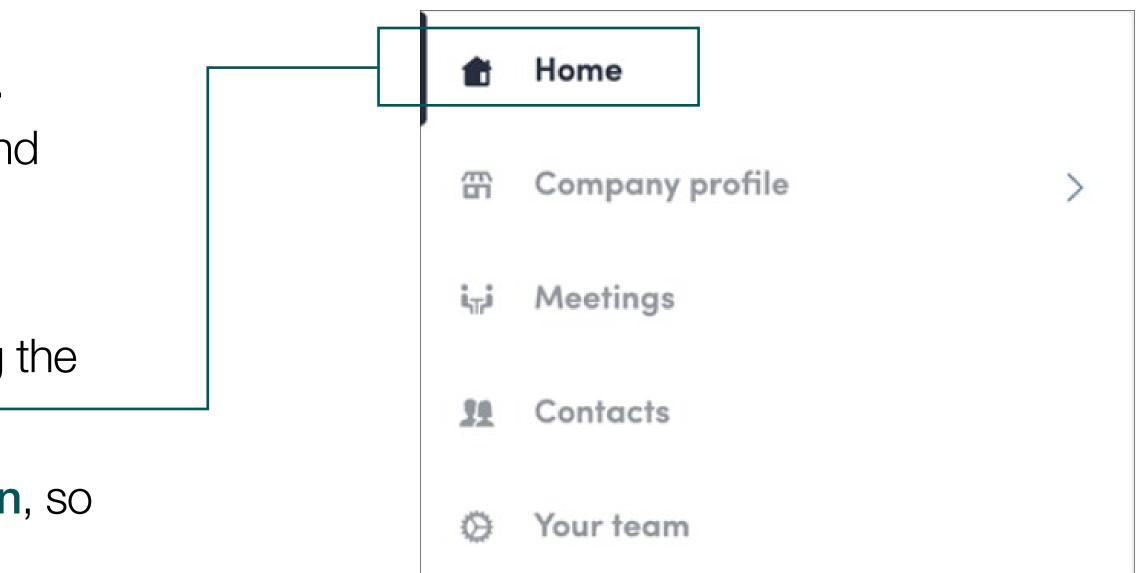
In the Exhibitor Center you will be able to:

- Manage and update your company profile that is visib attendees on the mobile app.
- Gather all contacts of your team members and export them into a single Excel file.
- Promote your products or services to potential leads.
- Reply to meeting requests made to your company and manage team meetings of your members.
- Keep track of your team's leads.

Home is the first page that you will see when accessing the Exhibitor Center.

A red pin indicates that you have a **pending notification**, so hurry up and see what's going on!

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s My Visit			My profile
			Exhibitor Center
Embassy	Po .	Bookmark you. Find y	Settings
		them durir	Resources center
	70		Contact app support
	Embassy	Embassy	s My Visit Click Embassy Bookmark you. Find y app so tha them durir







EXHIBITOR CENTRE / COMPANY INFORMATION

Your company information will already have been prepopulated with the details you provided previously in the Exhibitor Manual previously.

You have the option to add additional details if you so wish.

You can also add your files to your company page.

You will be able to add your products and services in the platform. Go to Product Listing in the menu and follow the instructions.





	Home		MODIFIES
æ	Company profile	~ swape	ard
	Overview		
	Documents & Links	Summanud	
-C	Product Listing	Swapcard Event tech & Services	
i,	Meetings	Swapcard Booth	
11	Team's contacts	Artificial Intelligence Networking	MODIFIER
*	Leads board	Swapcard is an event engagement platform, power people. Thanks to smart matchmaking, customised scheduling it enables in-person meetings with the ri	recommendations, and flexible
Ø	Your team	and after any event.	
		Réseaux sociaux	MODIFIER
		6 0	
		Coordonnées	MODIFIER
		https://www.swapcard.com	





EXHIBITOR CENTRE / SHARED CONTACTS AND EXPORT

By going to the **Team Contacts** tab, you can view and export all the contacts collected by you and your team/ colleagues before, during, and after the event.

Only the contacts of your additional team members (who must be registered as exhibitors) who have enable the contact sharing option will be displayed in addition yours.

Check that all your team members have activated it.



Let's talk GDPR ...

All users of the platform have agreed to share their data with the event organiser. When you scan a badge or connect with a user, they tacitly agree to share information with you. You therefore retrieve this information in accordance with the GDPR.

🏥 Home		Q Searc	ch				
哥 Company profile	>	Photo	First name↓	Last name 🚦	Job title	Company	Email
i _s i Me <mark>r</mark> tings			Jenna	Abbott	Operations Director, CEST / GMT+02:00 (Paris)	Mrs	jabbatt@shardfinancialmedia.co
O Your team			Omélia	Adjovi		Swapcard	omelia.adjovi@edhec.com
		۲	Ben	Agnew	MD, CEST / GMT+02:00 (Paris)	DCD	ben.agnew@datacenterdynamic
		0	Aliénor	Al-Mallak	Event Project Manager	Swapcard	alienor@swapcard.com
		۲	Jan	Alessie	Director	World Football Summit	jan@worldfootballsummit.com
			Nawaz	Ali	Sales Manager	GISEC	nawaz.ali@dwic.com
		۲	Marie-Jasee	Allord	Director, Hospitality, ET / GMT- 04:00 (New York)	Concordia University	marie-josee.allard@concordia.c
		•	Hussein	Allowi	Chief Executive Officer	Frontier Exchange	hussein.allawi⊗frontier- exchange.com

From the Platform, **you can also export your contacts** (and only yours) as an Excel file by going to your contacts and clicking on "export"







EXHIBITOR CENTRE / MANAGE YOUR MEETINGS

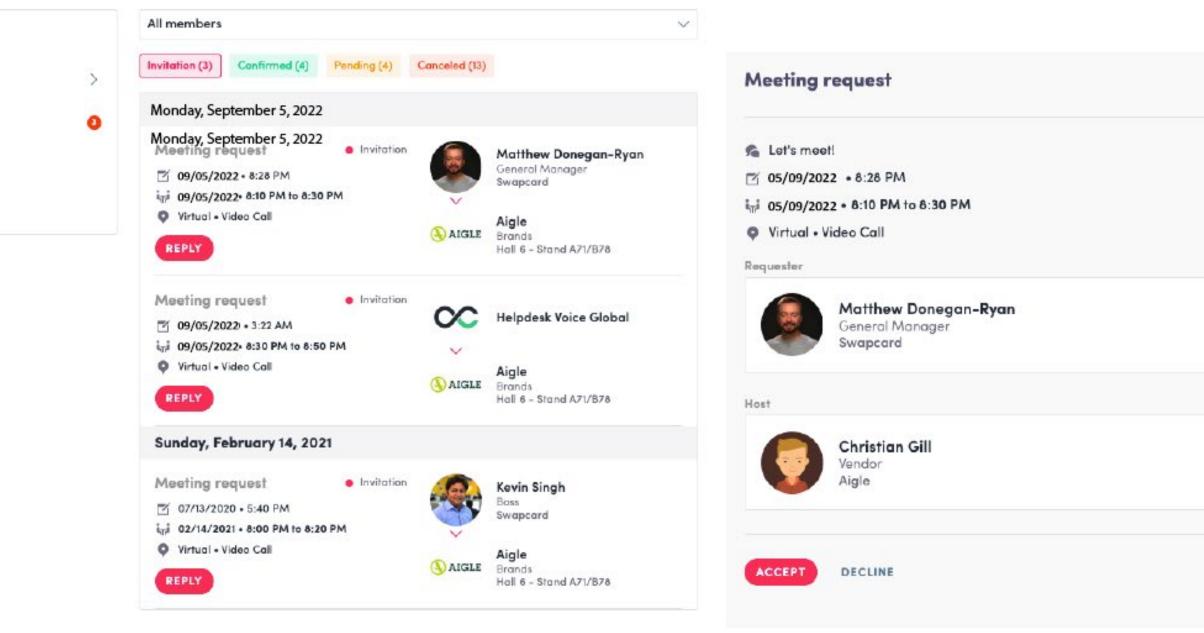
In this section you can:

- **Display the meetings** of your team.
- Filter meetings by status Pending, Validated or Declined, Cancelled.
- Assign a meeting to a member of your team: click on answer on the meeting request and choose the person to assign.
- Accept of decline meeting requests.
- Export the full list of meetings from your team.

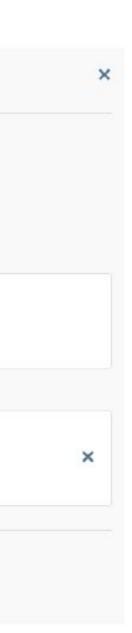
80	Home
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ų	Meetings
22	Team's contacts
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0	Your team
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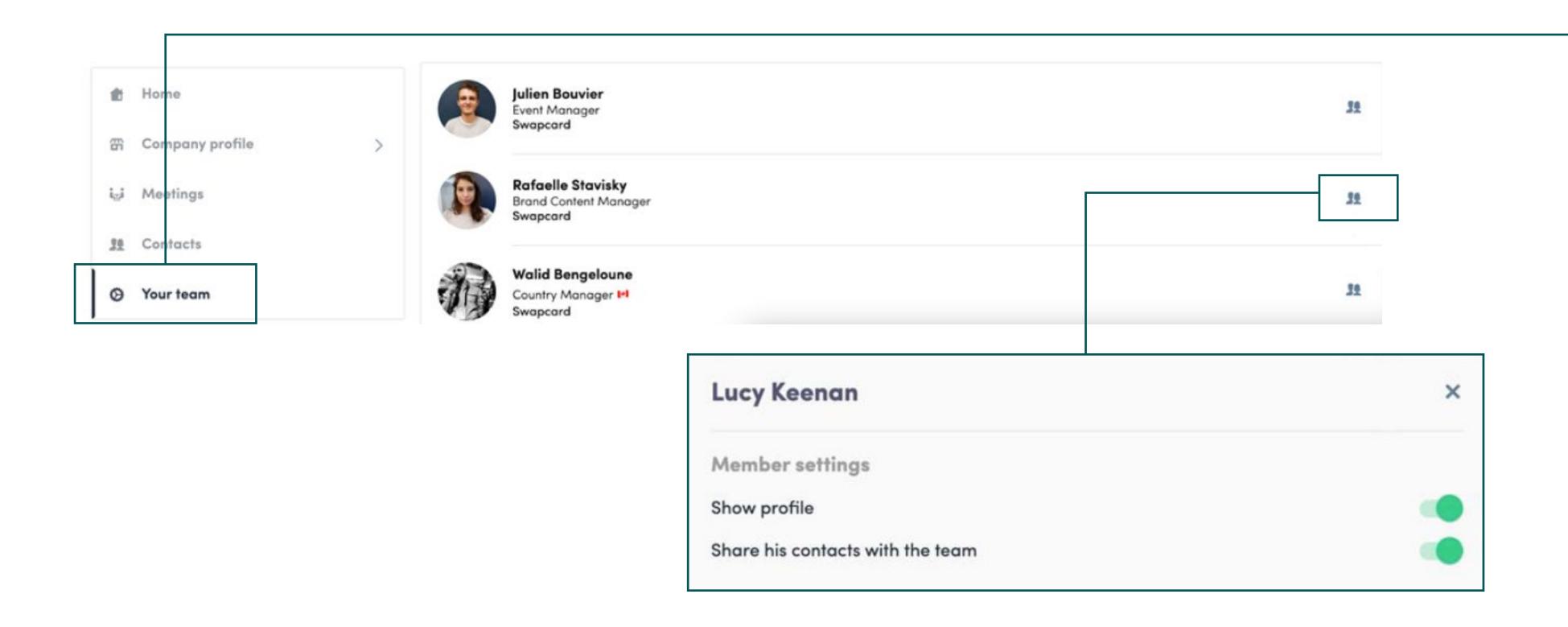






EXHIBITOR CENTRE / YOUR TEAM

To manage the members attached to your exhibiting entity, go to **Your Team**. • You can then view all your team members, **delete or add them** and manage the visibility of their profile.





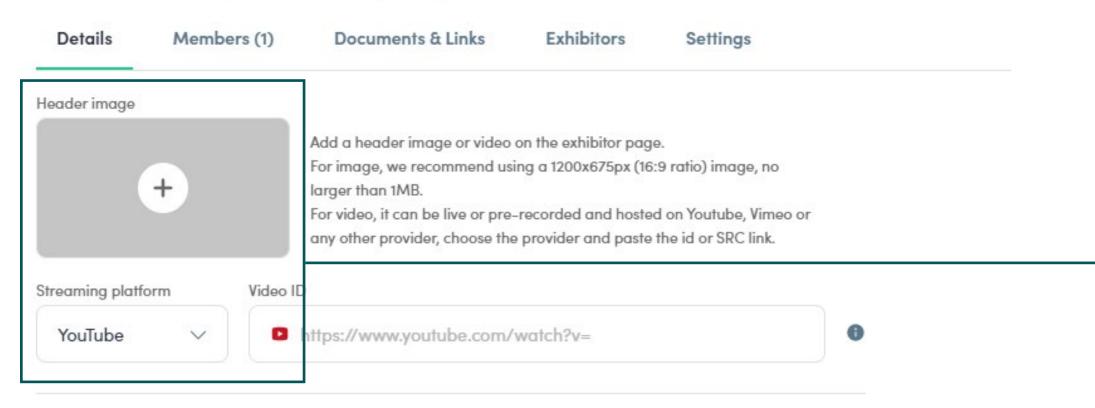
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HOW TO ADD A VIDEO TO YOUR COMPANY PROFILE

Content	>	Exhibitors	>	Baker Hughes 🛚 🖬 1	
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Logo



We recommend using at least a 400x200px (2:1 ratio) image, no larger than 1MB.

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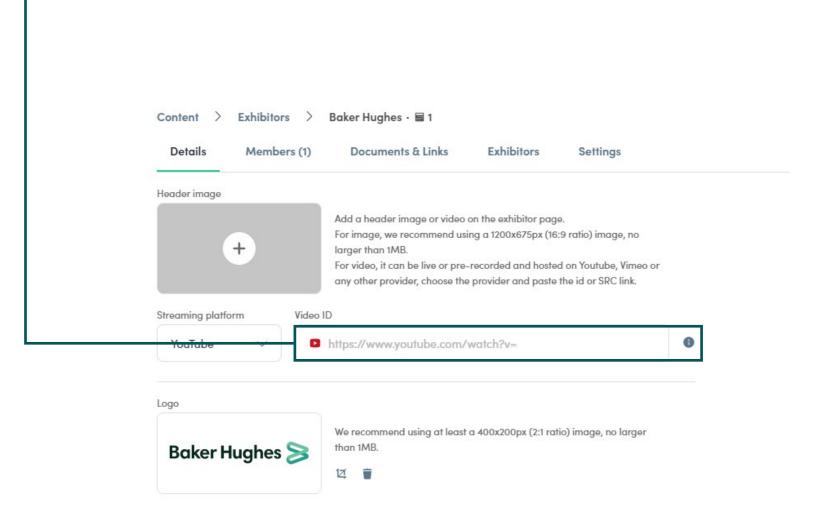




As an exhibitor, you are able to upload a video into your company homepage.

To upload a video, go to your Exhibitor Center and click on **Company Profile.** In the first part, click on **Edit**.

You will then be able to add your YouTube video ID as a banner.

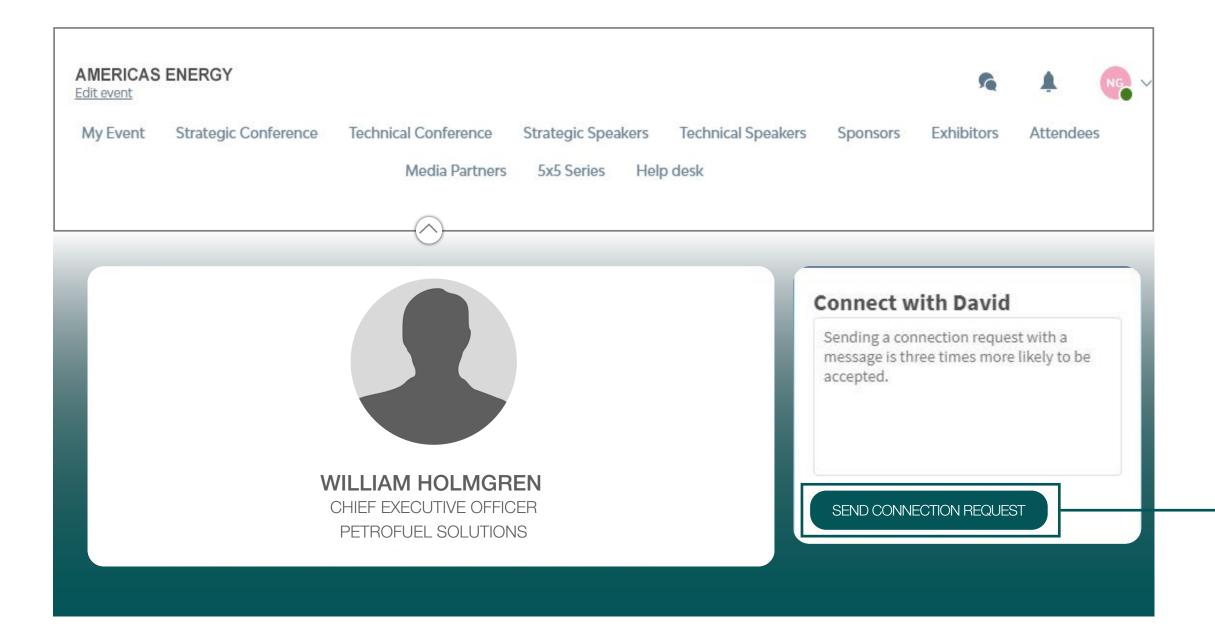




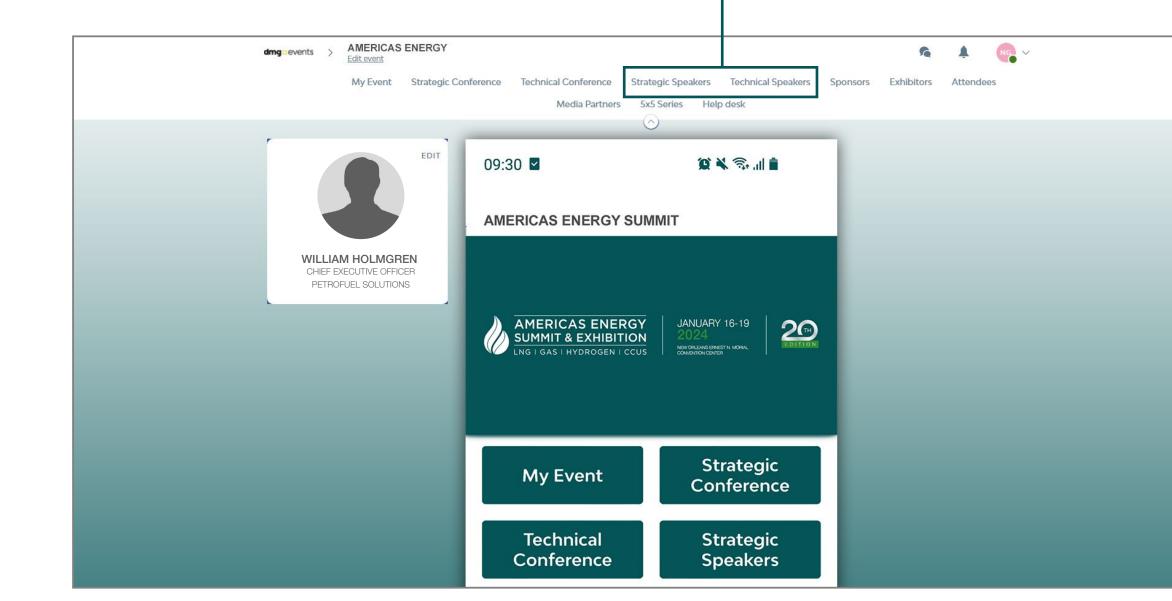


HOW TO NETWORK

On the homepage of the event, you can access the Speakers and Attendee lists and identify people of interest, based on the permission hierarchy. Do not hesitate to contact them through the platform to network and schedule meetings.



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If you see time slots appearing on people's profiles, it means that the organiser has allowed you to schedue meetings based on your badge type.

Ensure you book your meetings before the event with people of your choice before all their slots are booked.

You can manage your own availability from the My Event section of the platform.

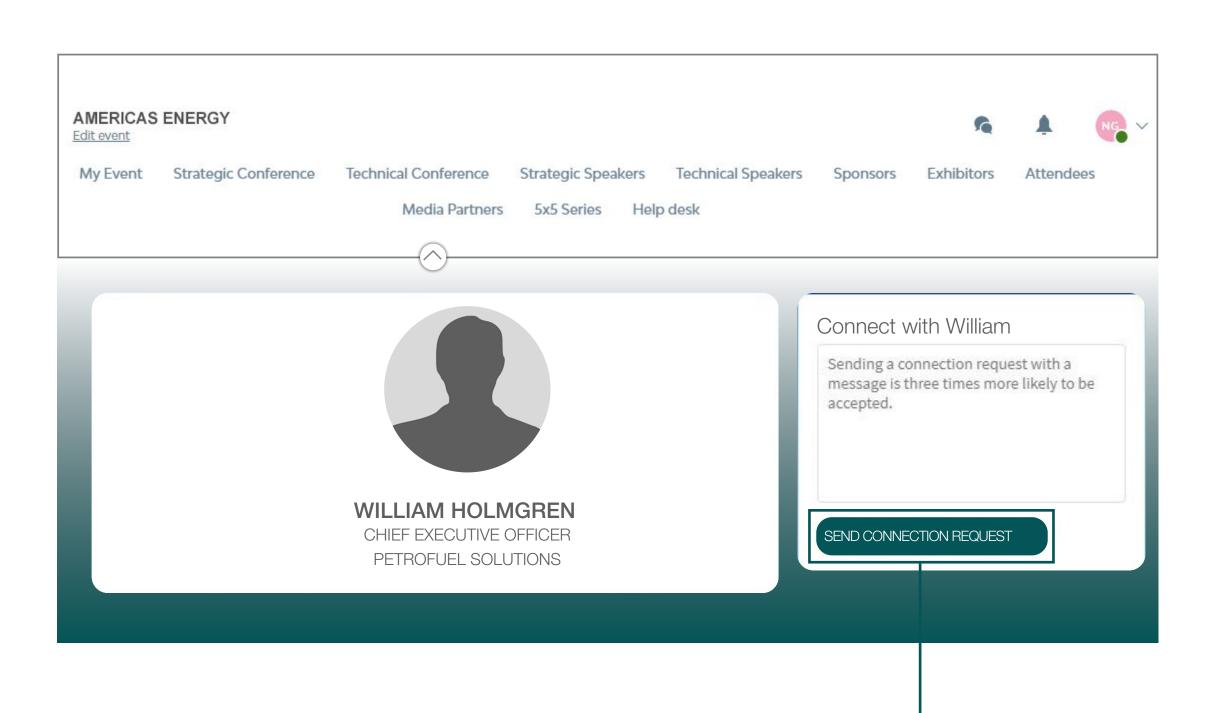








HOW TO MAKE A CONNECTION REQUEST





To send a connection request to an attendee, go to their profile (via any list of participants) and click on **SEND CONNECTION REQUEST.**

Tip: We encourage you to write a message before sending your connection request to introduce yourself and explain the reason for the connection.

You will be able to find all the people you have been in contact with during the event in the **My Event** button, **My Networking** tab.

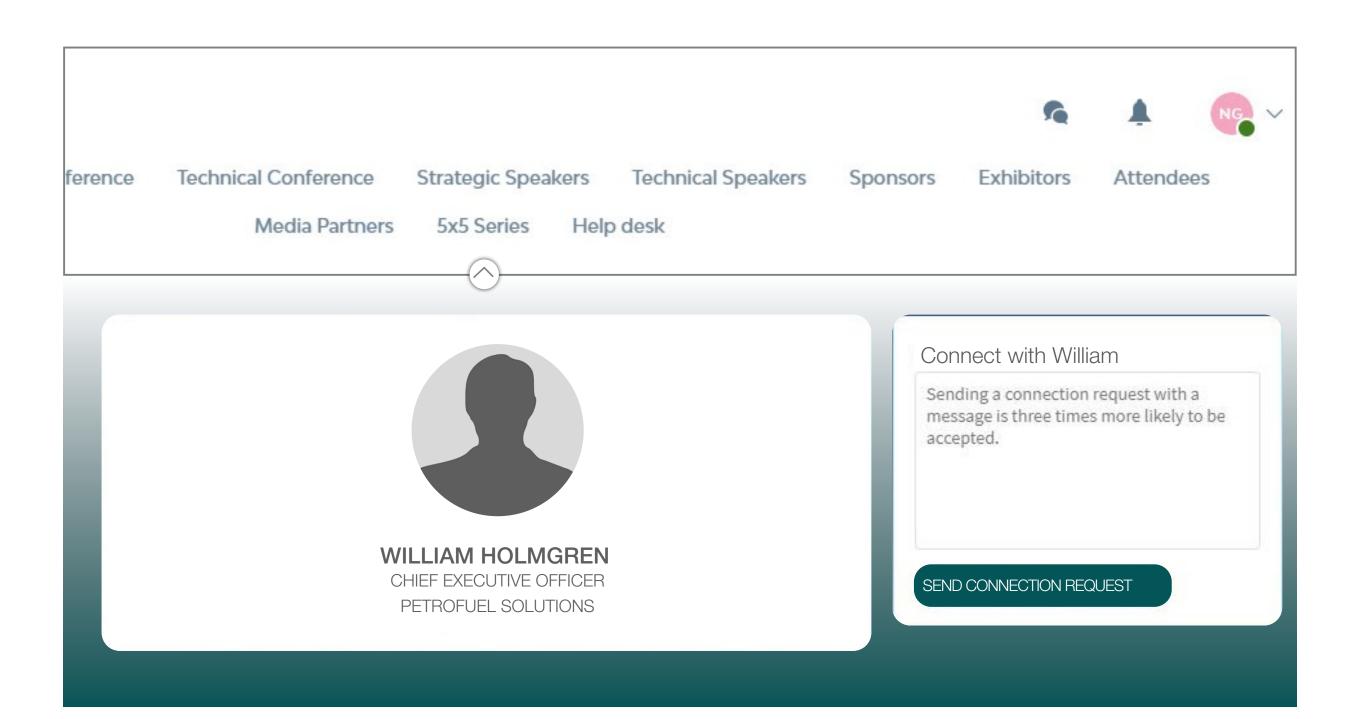




HOW TO REQUEST A MEETING

- Navigate to a person's profile Step 1: by going to the list of Delegates, Speakers, Exhibitors, or a Sponsor's profile.
- Click on one of the proposed meeting slots. Step 2: If you want to see other slots, click See more slots.
- Step 3: After selecting a slot and the location, write a message to the person you want to meet. Once done, click **Send meeting request.**
- **Step 4:** In **My Event**, you can view your appointments, cancel them and manage your availability.









SEND A MEETING REQUEST



Select a slot

By clicking on a participant, you can view the appointment slots they have available. Select the time slot that you would like to meet with them.

WILLIAM HOLMGREN CHIEF EXECUTIVE OFFICER PETROFUEL SOLUTIONS

10:30 AM

10:45 AM

Tuesday, January 16, 2024

10:15 AM

10:00 AM



Send a message

As a courtesy to your meeting recipient, it is very important to send a personalised message with your request.

	← Add a message	(
0	L WILLIAM HOLMGREN	
	Tuesday, January 16, 2024 10:00 AM to 10:15 AM	E
	Costa Coffee - Costa Coffee	E
	Message (optional)	
	Introduce yourself and the purpose of the meeting	
le	0/1000 Characters maximum	
Sel Mo	s	END MEETING REQUEST





Meeting

Once you have selected a time slot, the meeting will be set.

←		L	ocation	
₽ v	VILLIAM HOLMGF	REN		
i _{ti} i T	ūesday, January 1	16, 2024 10:00 A	M to 10:15 AM	
Cost	a Coffee			
		C	osta Coffee	
		C	osta Coffee	
ect a time	e slot to set up a r			
ect a time	e slot to set up a r vember 15, 2021	meeting with Da		



11:15 AM

11:00 AM



Manage your meetings

In **My Event,** you can view your appointments, cancel them and manage your availability.

Be careful! A meeting slot is blocked when a request is made or received, even if it is not validated.

Display em	pty slots	
Tuesday	y, January 16, 2024	
10:00 AM		
	Meeting with Joe Blogs	
10:00 AM 10:15 AM	Meeting with Joe BlogsCosta Coffee · Costa Coffee	
	Costa Coffee · Costa Coffee	









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JANUARY 16-19 2024

NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER



EARLY BIRD RATES

ALL ACCESS USD 3,199

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> **TECHNICAL CONFERENCE** USD 1,299

STRATEGIC CONFERENCE	TECHNICAL CONFERENCE
egic conference pass orking functions, lunches & coffee breaks bition networking t app (connect with attendees ahead of the event, dule in meetings for the event & export 'connections' post event)	 Technical conference pass Networking lunches & coffee breaks Exhibition networking Event app (connect with attendees ahead of the event, schedule in meetings for the event & export 'connections' data post event)
USD 2,499	
RATEGIC CONFERENCE + MASTERCLASS USD 3,199	USD 1,400
m #AmericasEnergySummit 淡 in f 🞯	Information correct at time of publishing (Dec 7, 2023)

